

ONE UP! SOLO couldn't be more thrilled to be hosting these 3 amazing Teaser Sessions.

For more info or to sign up, please email: info@oneupsolo.com and type which session into the subject line!

PITCHING WORKSHOP: From stage to the page with Melanie Hamlett

Workshop 1:

- How to turn a stage story into published work
- How the biz works
- What NOT to do
- How to pitch editors
- How to get multiple articles from one story

Workshop 2:

• Personal Feedback w/Melanie

When: Sunday, July 25th @ 3:00 pm

Where: Zoom! Admission: \$75.00

To sign up send an email to <u>info@oneupsolo.com</u> with **PITCHING WORKSHOP** in the subject line! And submit your payment directly to **Melanie** via Venmo



Melanie Hamlett



venmo

Scan this code to pay

or paypal: https://www.paypal.me/hamlettwriting

Melinda Buckley
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917.447.7859



Once you register and pay, we'll send you the zoom link!

Melanie Hamlett Bio:

Melanie is a comedian, journalist, and storyteller based in Lyon, France, with frequent trips to LA and NYC. She has written dozens of articles for publications like Harper's Bazaar, The Washington Post, Glamour, The Daily Beast, Slate, Playboy, and The Huffington Post. She covers the gamut from travel stories to dead-serious reported features. One of her articles for Harper's Bazaar went super viral and has been referenced in dozens of podcasts, books, and articles, including GQ and Slate. Another article for Glamour was written about in 17 tabloids worldwide and got her name in the dictionary. She has produced and performed stories on many podcasts including Risk! She's a multiple-time Moth winner and a former monologist at The Upright Citizen's Brigade's flagship all-star show, Assscat 3000.

Before moving to NYC to pursue a career in writing, comedy, and film, Melanie was an Outward Bound Wilderness Instructor on 23-day backpacking, climbing, and canoeing courses with at-risk teens, a white water raft guide for 6 years all over the west, and a ski instructor. During that time she also worked as a production coordinator and trip leader for a California outdoor education company that took famous Hollywood kids on week-long outdoor adventures. Melanie would consider herself an anxious and fearful person, but she's learned to harness her fear and let it motivate her instead. That and boundless curiosity are what drive her sense of adventure on the page and the stage. In fact, performing and publishing are way scarier for her than hanging off a 1,000-foot cliff ever is because they involve a different form of vulnerability... one far more challenging. But also rewarding. She now helps other writers and storytellers tackle their own fears without being reckless. Taking calculated risks is kinda her thing.

Melanie is represented by literary agent, JL Stermer, at New Leaf Literary in NYC.



OUT OF THE BOX Booking Q&A with Gioia De Cari

After honing your show on the festival circuit, how do you earn income through additional high-profile high-paying performance opportunities? As a special gift to One Up Solo summer students, seasoned solo show artist Gioia De Cari (see bio below) is offering a **free Ask-Me-Anything** hour. Ask her about:

- Types of high-profile paid touring opportunities (eg performing arts centers, regional theaters, special events)
- Creating and executing successful booking campaigns
- Budgeting and pricing your show
- Contract types and negotiations
- Branding and packaging your show for a targeted market
- Opportunities for additional financial support and income, eg grants and add-ons

When: Thursday, July 29th @ 6:30 pm

Where: Zoom! Admission: FREE!

To sign up send an email to <u>info@oneupsolo.com</u> with **Out of the Box** in the

subject line! Once you register, we'll send you a link!

Gioia De Cari Bio

Gioia De Cari's solo show *Truth Values* has been presented at over 50 venues nationally, including sold-out performances at high-profile venues such as the La Jolla Playhouse, the Annenberg Center for the Performing Arts, the Lied Center, and Ensemble Studio Theatre, among many others. Gioia books all her engagements herself via a method she developed that she describes as "out of the box booking." Along the way, her work garnered interest from prominent funders and sponsors, including the Alfred P. Sloan Foundation, which awarded a significant grant for her to develop an educational add-on program to the show. Gioia has taught at Harvard and M.I.T. as well as offered a specialized class in solo show booking and touring at New York's All For One Theater. She is as passionate about audience development and the business of theater as she is about the work itself, and credits her success to her innovative approach to entrepreneurship, branding and marketing.

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FINDING YOUR AUDIENCE with Aizzah Fatima

You've created your show and you're ready to get it out there but who will come??? <u>AIZZAH FATIMA</u> IS BACK with an amazing, informative 1 hour workshop about learning how to find your audience!

In this workshop, you'll get actionable information on how to:

- * Find a niche/brand for your show
- * Expand your reach to find audience
- * Find and get good press
- * Use social media to increase your reach

When: Thursday, August 12th, @ 6:30 pm

Where: Zoom! Admission: \$50

To sign up send an email to <u>info@oneupsolo.com</u> with **Finding your Audience** in the subject line! Please pay Aizzah in advance via Venmo: @aizzah-fatima

Once you register and pay, we'll send you a zoom link!

Aizzah Fatima, Bio

Aizzah Fatima is an award winning writer, actor, comedian, and producer. She has been featured on NPR, The Guardian, Women's Hour (BBC), The Wall Street Journal, Newsweek, Time Out, The New York Times, and The Huffington Post. Her comedy solo play Dirty Paki Lingerie has been produced in NYC, London, Toronto, Italy (four city tour in 2019), Turkmenistan, Pakistan (US State Dept. sponsored four city tour), The Edinburgh Fringe Festival, a 15 city tour in the United Kingdom in 2016, and at colleges and universities around the U.S. The play has been published by No Passport Press. The Wall Street Journal says the play "Breaks down stereotypes of Muslim women in America" and reviewers call it a "must-see" production. Her second solo play Google, It's Complicated has had workshops and readings at The Lark and Pan Asian Rep as part of NuWorks in NYC. She was nominated for an Outstanding Solo Performance award (NYIT 2014), and for a Broadway World award for Best Play in 2016. Select acting theatre credits: Acquittal (Pan Asian Rep), Romeo & Juliet (Access Theatre), Half Hearted (Cherry Lane Theatre), #serials@theflea (The Flea Theater), Play

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by Play Rendezvous (Stageworks Hudson), Circumcaedere (LABrynth Ensemble), Seven (Martin E. Segal Theatre Center, Hostos Cultural Arts Center). TV credits: High Maintenance (HBO), The Code (CBS), Mr. Robot (USA Network), The Good Wife (CBS), Mata-e-jaan (HUMTV, Pakistan). She has performed at Upright Citizen's Brigade, and in sketches for <u>collegehumor.com</u>. She is the recipient of the Doris Duke Foundation for Islamic Art grant with Brooklyn Children's Theatre, and has written the book for the musical The Ten Year Test which is the first children's musical to feature Muslim protagonists in the US. Her play The Scholar was commissioned and published by the Religion & Diversity Project (Canada). Her short film Stuff in which she starred along with Annette O'Toole won the best comedy award (Asians on Film). Her feature film Americanish based on characters from Dirty Paki Lingerie with Emmy award winning director Iman Zawahry was a finalist for the Sundance Writer's lab, and world premiered at CAAMFest in May 2021 as the closing night film winning the audience award. She co-produced the horror feature film titled Sleepaway Slasher which is executive produced by James Franco. Her award winning short film Off Duty is currently on Alaska Airlines as well as on Roku. Her TV pilot Muslim Girls DTF: Discuss Their Faith is the winner of the Roddenberry Foundation Impact Award, ISF Film award, and winner of the 2020 Yes, And...Laughter Lab sponsored by Comedy Central. She has an MFA in Film & TV Writing from Emerson College.

www.AizzahFatima.com